

DISCOVER  
**DUNDEE**  
WATERFRONT



THE PARK

THE BRAE

THE FRONT

THE QUAY

THE PORT

THE ROADS BRIDGE

FIRTH  
OF TAY

Your Waterfront • Your Future


# The Future of Dundee

## Reinventing Dundee

From major European trading port in the 16th century to world-leading industrial hub in the 19th century, to internationally acclaimed centre for academia, research and technological innovation in the 21st century, the City of Dundee has never been afraid to shift focus and move with the times.

Dundee is currently undergoing another transformation and is embracing the change that is needed to excel in difficult economic times.

We are achieving this by making the most of a once in a generation opportunity to reconnect the city to a revitalised waterfront. This ambitious, forward-looking project is attracting investors and businesses to Dundee, which is in turn helping to boost the local economy and create employment. The newly developed waterfront will also provide a stunning space for the people of Dundee to enjoy and be part of, and enable us to grow as a 21st century waterfront destination.



**This project will come to symbolise the contribution of a generation to transform the city of Dundee.**

# Unfolds

## Reconnecting Dundee

The £1 billion project to reconnect the city to the waterfront is now underway. This 30 year redevelopment encompasses 240 hectares of land stretching 8km along the Tay and is expected to lead to the creation of 7,000-plus jobs as well as enhancing the city landscape.

The project is being led by Dundee City Council, Scottish Enterprise and the Scottish Government. The success of this long term project, which commenced in 2001, is already starting to show with new buildings and businesses emerging and major attractions, such as the V&A at Dundee, promising great potential for the future.

The Waterfront encompasses five distinct areas that stretch from Invergowrie Bay in the West to Stannergate in the East. Running from West to East, the areas being developed are:

**Riverside | The Park**

**Seabraes | The Brae**

**The Central Waterfront | The Front**

**City Quay | The Quay**

**The Port | The Port**



# Natural Waterfront | The Park

Riverside has provided leisure and creative space for the city for the past 50 years.

Now, the Riverside Nature Park has been created as a precious green space that provides an escape from busy city life and an educational resource for schoolchildren and adults. A former landfill site has been transformed to create the 35 hectare park, which has stunning views over the River Tay and themed information boards containing details about the area and its wildlife.



This will provide an inspiring space for the people of Dundee to enjoy through various activities from walking to wildlife watching.

The people of Dundee have already played an important role in creating the Park – garden waste collected from homes across the city was used to treat the soil before the park was opened to the public in June 2011.

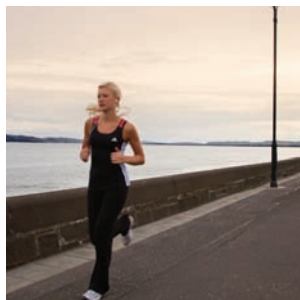
‘ We are already reaping the rewards of the stunning transformation of this previously dead space and look forward to it becoming an essential city destination for everyone to enjoy.



# Creative Waterfront | The Brae

Dundee is renowned for its expertise in digital media and cultural industries. The University of Abertay Dundee was the first university in the world to offer a degree in Computer Games, while DC Thomson has for decades produced some of the world's most loved and best known comics.

Seabraes will provide a dedicated space to build on these successes. It will become a hub for the digital media and cultural industries, incorporating both commercial and residential space.



Seabraes is the city's hub for digital media and cultural industries.



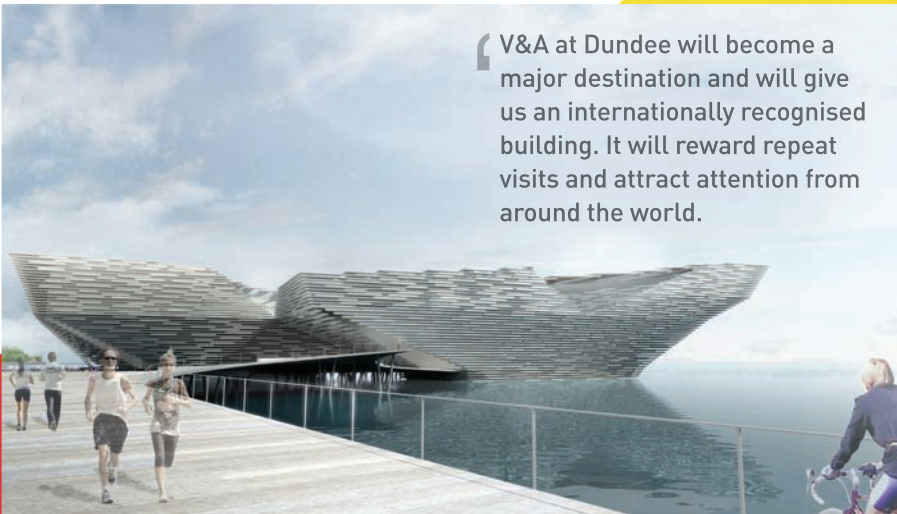
# Cultural Waterfront | The Front

The Central Waterfront is the focal point of the project and is the defining factor that will mark its success. With a new street layout extending from the city centre down to the waterfront, stunning views over the River Tay, and the iconic V&A at Dundee building stretching out over the water, our new waterfront will be a clear statement of our position on an global scale.

The bridge ramps and complicated road structure that previously filled the space between the water and city are being removed and replaced with a new grid iron street pattern, which will reduce the environmental effect of cars while increasing access for pedestrians, cyclists and public transport. The rail station will be modernised and a new civic space will stretch from the Caird Hall down to the river.

The value of this ambitious project, which will completely change the lasting impression of the city on visitors, has been recognised by the world's leading museum of art and design, the V&A. The excellent opportunity provided by the waterfront was one of the leading factors that influenced their decision to work with Scottish partners to establish the V&A at Dundee. The stunning £45 million centre for design will be the anchor building on the newly developed waterfront and will help to boost our position as a major UK city, equally attractive to businesses and visitors.

V&A at Dundee will become a major destination and will give us an internationally recognised building. It will reward repeat visits and attract attention from around the world.



# Inspiring Waterfront | The Quay

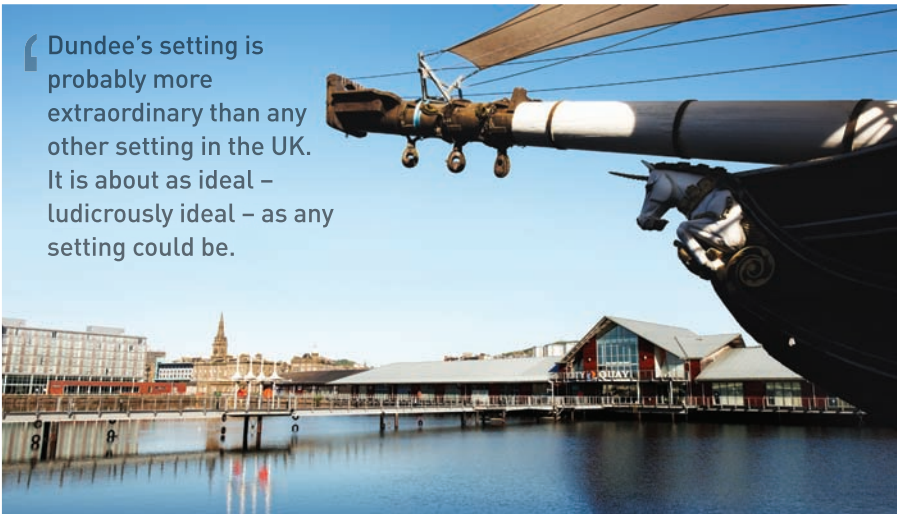
City Quay currently comprises a mix of contemporary waterfront dwellings, the Apex Hotel, restaurants and a range of commercial and professional services in the historic warehouses. The buildings of the Quay surround the Victoria and Camperdown Docks which are home to the North Carr Lightship and the Frigate Unicorn.



The redevelopment potential of the area is continuing with an exploration into the feasibility of creating, within the Camperdown Dock, Dundee's only marina. If feasible, a marina would provide a Dundee base for leisure boating on the Tay and should generate significant tourist interest as a leisure venue.

There are plans for further development including a new hotel. The new swimming pool and multi-storey car park are being constructed north of the Quay connecting with the Gallagher Retail Park and the city centre.

Dundee's setting is probably more extraordinary than any other setting in the UK. It is about as ideal – ludicrously ideal – as any setting could be.



# Sustainable Waterfront | The Port

Dundee Port is an active deep water port with direct access to the North Sea. It is ideally positioned and suitable for marine renewable manufacturing and will be a key contributor in Dundee's ambitions to be a leader in the sector.

Dundee is already leading in many areas of renewable energy technology, which encompasses wind, marine, hydro, bio, solar and geothermal energy. We have the largest urban wind turbines in Europe and through the Dundee Sun City project, are aiming to be established as Scotland's first solar city. 25 hectares of quayside land has been allocated at The Port for renewable energy manufacturing.


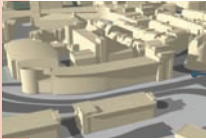





The development of marine renewables at the Port is matched by a strong commitment to sustainability across the Waterfront.

The Dundee Waterfront is aiming to be an exemplar of sustainability best practice and expected to become Scotland's first area based project with an 'Exemplar' rating from BREEAM, the world's leading assessors of sustainable buildings.



# Timeline - major milestones

## Dundee Waterfront Regeneration

2000		<p>Major consultation exercise takes place on the future of the Waterfront          Dundee Science Centre opens at Seabraes</p>
2001		<p>Dundee Central Waterfront Masterplan created</p>
2003		<p>Apex City Quay Hotel opens next to Victoria Dock in the Port area of the Waterfront</p>
2006		<p>Phase 1 Infrastructure works completed (including strengthening of railway tunnel)</p>
2007		<p>1st development plot becomes available at Yeaman's Shore in the Central Waterfront Zone</p>
2009		<p>Phase 2 Infrastructure works commence (including Trades Lane realignment)</p> <p>Scottish Enterprise announces £33 million in investment for the Waterfront</p> <p>Phase 3 Infrastructure continues with the start of Tay Bridge ramp realignment</p>
2010		<p>V&amp;A at Dundee announced as key part of the new Waterfront development. International design competition launched to find architect</p> <p>Japanese architects Kengo Kuma &amp; Associates announced as winner later in the year</p>
2011		<p>The Scottish Government's National Renewables Infrastructure Plan identifies Dundee Port as one of the key sites for offshore wind manufacturing and maintenance</p>
2012		<p>Dundee's £1 billion Waterfront project moves into the UK's top 20 regeneration projects</p>
2013		<p>Tayside House dismantled to make way for the 19,000sq metres of proposed new green space to be used for play, events and celebrations</p>
2013		<p>Dundee's new Olympia completed and work to remove old one commences</p>
2015		<p>V&amp;A at Dundee opens to the public</p>
2017		<p>Final development plots become available</p>

# Your Waterfront

People are at the heart of our new waterfront.

Without the forward-thinking attitude of the local people and the support of the Scottish community, we would not be able to deliver this ambitious transformational project. Throughout the project, we will do our best to keep you informed of progress and are interested in hearing your views.

This is a huge project and the changes we are implementing will occasionally create some disruption. We are doing our best to manage this.

Local residents, commuters and visitors are invited to visit [www.dundeewaterfront.com](http://www.dundeewaterfront.com) to keep up to date with the Dundee Waterfront transformation. You may also wish to use our mobile website and phone app or follow us on facebook.

## CONTACT



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More information can be found on our partner websites:

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[www.dundee.com](http://www.dundee.com)  
[www.vandaatdundee.com](http://www.vandaatdundee.com)

